

PERFORMANCE CERTIFICATE

In a nationwide survey, German fitted kitchen furniture specialists measured the performance of their suppliers in the following categories:

- Product quality
- Product design
- Product policy
- Turnover rate
- Achievable profit margin
- Order processing
- Customer complaint management
- Communication with trade specialists
- Business concepts tailored to trade specialists
- Field sales support
- Adaptability to market changes
- Sales support

In competition with 9 manufacturers/brands,



Ballerina-Küchen H.-E. Ellersiek GmbH
Rödinghausen

with an overall average grade of 1.49, achieved

1st place

and is therefore the overall winner for the service performance
"Kitchen".

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markt intern

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